

# THE PLUM SETUP



## A Step-by-Step Guide to Domain & Hosting



Before we begin the creative phase of your project, we need to establish your technical infrastructure. Having your own domain and hosting is the most critical step in ensuring you have total ownership and control over your business's online presence.

I know the setup process can feel overwhelming if you haven't done it before. This guide is designed to cut through the noise and give you a clear, efficient path to getting your site's foundation set up correctly.

**Let's make this part easy so you can get back to the work you love—and I can get started on building a website that reflects how good you really are.**

[www.plumspot.co](http://www.plumspot.co)

**WELCOME**

# THE SET UP

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## Choose Your Provider

I recommend choosing a provider that is reliable and user-friendly. Namecheap is my top recommendation for their straightforward interface and great support. (If you're looking for top-tier speed, SiteGround is also excellent).



2

## Select "Managed WordPress" Hosting

When choosing a plan, you'll see "Shared" vs. "Managed" options. Always choose Managed.

- The Difference: While shared hosting is cheaper, Managed WordPress is specifically optimized for your site's speed, security, and automatic updates. It's like having a specialized mechanic for your car instead of a general parking garage.



3

## Register & Secure

Register your web address (e.g., yourbusiness.com).

- Privacy is Key: During checkout, ensure Domain Privacy (WhoisGuard) is enabled. This is often free with Namecheap and keeps your personal contact info private from spammers. You can skip other "add-on" offers.





## LET'S GET TO WORK.

With your domain and hosting secured, we have everything we need to start building.

To keep your project moving forward, please send your login credentials directly to me via email ([Lenore@plumspot.co](mailto:Lenore@plumspot.co)) or your preferred secure password manager.

What I'll need:

- The Hosting Provider
- Your Username
- Your Password

*A Note on Security: For your peace of mind, I always recommend updating these passwords once our project is officially live and complete.*

I'll take it from here! Once I've confirmed access, I'll reach out to discuss next steps.

# HANDOVER